



END OF LIFE: CLOSING THE LOOP FOR HOUSEHOLD FOOD PACKAGING

22 SEPTEMBER 2022 / 10 AM TO 1 PM

Ladies and gentlemen,

The pursuit of a circular economy is gaining more and more momentum. So naturally, the end-of-life stage of food packaging is becoming increasingly important. The ambitions have been set high, and the goal is clearly defined. But what is the best way to achieve this?

The first Cofresco Forum Pit Stop will take an in-depth look at this topic. For three hours, experts will provide insights into the various aspects and implications of the end-of-life concept. And they invite all participants to discuss the different ideas and currently available ways to implement the end-of-life concept for household food packaging. Questions to be discussed include: What are the end-of-life options? Where are the advantages of one or the other option? What does this mean for the choice of materials in terms of the circular economy? Which recycling processes are most suitable? How can recycling be further optimised? When does biodegradability make ecological sense? Are there already suitable materials for such applications? What are the future challenges, environmental benefits, and successful strategies for substituting fossil carbon with biomass, direct CO₂ use and recycling?

There is much to discuss, although the benefits of end-of-life concepts are undeniable: the avoidance of waste and greenhouse gas emissions.

Participation in the Cofresco Forum Pit stop is free. The conference language is English. The registration deadline is 13 September 2022.

Further information is provided on our website https://www.cofresco.de/cofresco_forum_en,1900.html where you can also register.

We look forward to welcoming you!

With best regards,

A handwritten signature in blue ink that reads "Martin Rogall".

Martin Rogall
Chief Sustainability Officer, Cofresco Europe

COFRESCO FORUM PIT STOP



PROGRAMM

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10.00

Reception, registration

10.15 – 10.30

Welcome speech by Martin Rogall
Chief Sustainability Officer, Cofresco

10.30 – 11.00

Project PRESERVE
Max Sturm, Hochschule Albstadt Sigmaringen

11.00 – 11.30

CIRCULAR FoodPack: Circularity in Flexible Food Packaging
Dr. Esra Kucukpinar, Materials Development, Fraunhofer IVV

>>> BREAK <<<

11.40 – 12.10

Eco-fee Modulation Meets Industry
Barbara Hettche, Circularity Manager, Recycle Me

12.10 – 12.40

Renewable Carbon Initiative (RCI)
Christopher vom Berg, Executive Manager Renewable Carbon Initiative (RCI), Nova Institut

12.40 – 13.00

Discussion

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Any questions? Further information needed?
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2022

Cofresco® forum 

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About the Cofresco Forum

Cofresco Frischhalteprodukte GmbH & Co. KG founded the Cofresco Forum in 2001. The Forum's activities are aimed at driving research in the field of household packaging for food. Over the past years, the Cofresco Forum has therefore promoted a variety of research projects. The topics ranged from active and smart packaging to alternative freshkeeping methods and sustainable packaging. In addition, the Cofresco Forum has established a large network of scientific and business experts involved with the topics of packaging, fresh-keeping, and preparation of food in the household. This led to the creation of an international platform for scientists and experts which has generated a large number of ideas and scientific approaches within a comparatively short space of time in the specialist field of packaging and household packaging.

About Cofresco

Cofresco is Europe's leading manufacturer of branded household cling film, foil, and paper products. When you buy cling film, foil, or paper products in a supermarket, you are likely to be holding one of our quality products in your hand. We are a forward thinking company with the expertise to be leaders of innovation in our fields of business passed down from our 'mother', Melitta.

At first glance young, at second glance experienced: As early as 1937, Melitta started producing household papers with the introduction of sandwich paper. This was followed by cling film and aluminium foil. Cofresco has had a strong presence in the European market since 1996 - with innovative products and strong brands.

Any questions? Further information needed?

Angelika Frost

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