

13th COFRESKO FORUM ROUND TABLE

PROGRAMME HIGHLIGHTS HOUSEHOLD PACKAGING FOR A CIRCULAR ECONOMY

THURSDAY 22 APRIL 2021

Cofresco, Minden, Germany

Sought after: sustainable design and materials

Given that a sufficient level of quality and product performance have to be maintained, the potential for material savings is already almost exhausted. However, there are exciting approaches in the field of sustainable packaging design, including the use of alternative materials from renewable resources.

Room for improvement: recycling of household-related packaging waste

The collection and recycling of household-related packaging waste is known to be more difficult than that of industrial waste. This is one particular area where recycling and material recovery can still be significantly improved. In addition to innovative sorting and processing technologies, the inclusion of recycling requirements in product design plays an important role.

Solutions needed: circular economy for food packaging

The legal requirements for packaging that comes into direct contact with food are high. Here too, the focus must be on developing solutions that will expand the application field while taking product safety into account.

Guided tour of Cofresco's technical centre

Following the lectures and presentations, Cofresco Forum participants will have the opportunity to join a guided tour of Cofresco's technical centre and gain an insight into the research work being carried out in Minden. The centre conducts both material tests and processing tests with alternative raw materials.

About the Cofresco Forum

Cofresco Frischhalteprodukte GmbH & Co. KG founded the Cofresco Forum in 2001. The Forum's activities are aimed at driving research in the field of household packaging for food. Over the past years, the Cofresco Forum has therefore promoted a variety of research projects. The topics ranged from active and smart packaging to alternative freshkeeping methods and sustainable packaging. In addition, the Cofresco Forum has established a large network of scientific and business experts involved with the topics of packaging, fresh-keeping, and preparation of food in the household. This led to the creation of an international platform for scientists and experts which has generated a large number of ideas and scientific approaches within a comparatively short space of time in the specialist field of packaging and household packaging.

About Cofresco

Cofresco is Europe's leading manufacturer of branded household cling film, foil, and paper products. When you buy cling film, foil, or paper products in a supermarket, you are likely to be holding one of our quality products in your hand. We are a forward thinking company with the expertise to be leaders of innovation in our fields of business passed down from our 'mother', Melitta.

At first glance young, at second glance experienced: As early as 1937, Melitta started producing household papers with the introduction of sandwich paper. This was followed by cling film and aluminium foil Cofresco has had a strong presence in the European market since 1996 - with innovative products and strong brands.

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